Client: Portrait Milano

Source: ELLE

Date: April 2023



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# HŌTEL MADAME RĒVE, PARIS

Paris Fashion Week is catwalk shows, excitement and timeless allure. It's also long days, late nights and little sleep. The right hotel to return to at the end of the day can make (or break, if it's not so welcoming) a marathon week. The fashion pack's current accommodation of choice? Hôtel Madame Rêve. Don't let its location - a former post office - fool you: to step through the door is to be transported to a chic, quiet corner of Paris with panoramic views and plush rooms. (It's a very grand post office.) Public areas are airily opulent, while rooms feel modern: wood-panelled and comfortable, with a touch of Japanese minimalism. You'd struggle to find a more central location - moments from the Louvre and a short walk to show venues like Le Grand Palais - but the clever architecture allows for spectacular views of the Paris rooftops (including the lovely Saint-Eustache, which seems to hover right outside the windows), while the use of greenery, including a private rooftop garden, means there's a sense of space that makes it an oasis in a packed city centre.

Fashion-week visits to popular watering holes La Suite Girafe, Parcelles and Bar des Prés are a must, but you don't need to leave the building when you're in need of refreshments. Downstairs, an elegant bar-café is the perfect spot for a bite or coffee, all soaring columns and flattering lighting. A third-floor restaurant – La Plume – offers deliciousJapanese fusion food, but it's the rooftop bar that stands out the most. Visit at sunset to see the twinkling lights of Paris emerge beneath and around you.

PHOTOGRAPHS: JEROME GALLAND, RAY MAIN, ADRIEN DIRAND, HBO, GETTY IMAGES

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## MAYBOURNE BEVERLY HILLS, LOS ANGELES

Some things seem to be true of any trip to Los Angeles. The sun will always shine and there will be a moment when you consider turning yourself over to a life of juicing and 5am yoga classes. And if you're an ELLE editor, a visit to LA will almost always include the Herculean effort of pulling together a celebrity cover shoot.

That's where the Maybourne comes in. There are times when you just need a cosseting, calm, sun-drenched slice of Californian hospitality to ease your cares.

The location doesn't hurt. On a work trip, it can be hard to find time for window shopping, but here Rodeo Drive is a five-minute walk away. It's also a 15-30 minute Uber from many of the sprawling city's most popular destinations: West Hollywood, the canyons, the Getty Museum and

the Santa Monica beach are all on your doorstep (by LA standards).

The hotel is built on a grand scale (and the spacious terrace restaurant is an excellent spot for people-watching), but it's anything but aloof. Rooms are endlessly inviting; decorated in pastel-desert shades, with curvy chairs and the squashiest cushions you'll ever encounter. You'll want to sink into them and never leave.

Should you have more downtime than us, there's an elegant spa, two bars and – the jewel in the crown – the rooftop pool. Sitting under a white sunshade with the water reflecting the blue sky of yet another perfect Los Angeles day, it's tempting to postpone your flight back to the office for a day or two – or more.



be many better places in the city to grab a table than in the shade of one of the stone pillars, where you can watch the fashion pack come and go.

Like Italian style, the hotel is old-school luxury meets refined glamour: rooms are inviting and contemporary – think woods, whites and neutrals, and mid-century upholstery – with strong accent colours to bring it all to life. The bar and restaurant similarly focus on local classics – aperitivi and crowd-pleasing menus – with just enough of an update to keep things fresh. And beneath the action at street level, there's a cosy spa and spectacular swimming pool – where columns emerge from the water beneath an arched ceiling.

As you'd expect, the shopping could hardly be better – Gucci, Prada, Bottega and the like are just outside – but the central location means that, when we want to get out of work mode, it's just a few minutes walk before you're taking in the wedding-cake beauty of the Duomo, or the peace and calm of the Indro Montanelli gardens.

# ELLE IN + OUT

### ONE ELLE OF A STAY

If you like ELLE, you'll love this. The first ELLE hotel - called Maison ELLE (what clse?) - is now open in Paris.

#### **SWEET DREAM**

And while you're there, stop off at the Louis
Vuitton space, LV Dream in the 1st
arrondissement, to sample the treats of
superstar pastry chef Maxime Frédéric.

### **TWICE AS GOOD**

The first Birch hotel, located just outside London, caused a stir when it opened in 2020 thanks to its cool, creative vibe. Expect the second, in Selsdon, to do the same this year.



# BAROMETER TRAVEL EXPERIENCES TO PUT ON YOUR WISHLIST AND THE ONES TO AVOID



### **NETFLIX AND CHILL**

TV tourism is a big trend for 2023, with fans flocking to filming locations. We can do without *White Lotus* obsessives ruining the view, so we'll dodge Sicily this year.

### **HEDONISM**

The wellness wagon keeps on rolling: annual leave is for self-improvement, too. The destination of choice? Puerto Rico.

# **FOOD MILES**

Luxury once meant ordering whatever, wherever. Those days are over. Premium hotels now have kitchen gardens or beehives: true exclusivity is hyper-regionality.



# PORTRAIT MILANO, MILAN

Milan lives and breathes fashion, so when we're in town we do the same: checking into a hotel owned by the Ferragamo family, no less. The latest in their small group of Italian residences – and the first in Milan–the Portrait Milano is housed in a Renaissance seminary, recently converted by star architect Michele Bönan. At its heart is an imposing colonnaded courtyard, known as the Piazza del Quadrilatero, which connects elegant Corso Venezia to the fashion district of Via Sant'Andrea, and houses exclusive boutiques under the loggia. There can't

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